

Priorities, Themes, & Strategic Objectives

President Wolfe's UM System Priorities

- I. **Strategic Planning:** Align system accountability measures with campus goals to achieve affordable student access to quality academic programs for success.
- II. **Attracting and Retaining the Best People:** Invest in people with competitive salaries, benefits and programs that enhance productivity and value to students and institution.
- III. **Innovative Instruction:** Expand successful eLearning programs to further improve student success and provide access to more students.
- IV. **Operational Excellence:** Continue to improve efficiency and effectiveness across the system; Serve as diligent stewards of public and private funds invested in the system.
- V. **Expanded Research and Economic Development:** Expedite movement of innovations to the marketplace, stimulating Missouri's economy with the creation of new businesses and jobs.
- VI. **Effective Communication of our Value and Importance:** Improve communication outreach by relaying how the university reaches every Missourian—every day.

Chancellor Schrader's Cross-Cutting Themes

- I. **Develop and inspire creative thinkers and leaders.**
- II. **Integrate teaching, learning, research, and application.**
- III. **Enhance reputation and raise visibility.**
- IV. **Foster cultural competency and inclusion.**
- V. **Promote an environment of success, support, and community engagement.**
- VI. **Achieve sustainable growth and ensure our financial future.**

Student Affairs 2012-2013 Strategic Objectives

I. Strategic Planning Enhancement

- Refine process to align with campus and system priorities.
- Integrate learning outcome assessment with the planning and marketing process.

II. Personal and Professional Development

- Provide programs throughout the university experience to prepare students for career success.
- Deliver activities that promote personal development and cultural competence.
- Provide meaningful professional development opportunities for staff.
- Foster an environment of support and inclusion.

III. Collaborative Relationships

- Utilize internal and external collaborations to promote student success and effective use of resources.
- Enhance relationships with external constituents including parents, alumni, employers, and the local community.

IV. Resource Management/Operational Excellence

- Focus on overall organizational efficiency through cross-departmental resource sharing, reducing costs, and enhancing revenue generation.

V. Effective Communication of our Services and Importance for Student Success

- Tailor messages to specific audiences.
- Create a unified web presence and communication materials.
- Utilize tagline, mission statement, and practice areas consistently to promote clear, simple, and descriptive communications.

Tag line – *Student Involvement/Student Success*

Practice Areas

Living/Learning Environment
Professional Development

Community Engagement
Student Services

Mission

The Division of Student Affairs provides programs and services that engage students in active learning and promote development for personal and professional success